

To Whom It May Concern:

September 8, 2012

RE: Letter of Recommendation, Mr. Paul Nelson

As Chief Executive Officer of Al-Morrell Development, LLC and Oasis International Waters, Inc. during 2010 and up until its recent sale in 2012, it was my pleasure to have worked with Paul Nelson who was the senior member of my management team in Iraq. Paul's position was **Vice President and General Manager - Iraq**. The combined companies had a multi-year contract with the US Military and their Contractors working in Iraq to provide all their bottled drinking water requirements. There were six bottling plants located throughout the country on designated US Military bases and Paul was responsible for the continuing operations of each plant. In this position, he oversaw the bottle water purification process, manufacturing, quality control, distribution, warehousing, and all related activities, insuring the monthly order requirements of the US Military were met.

Paul was responsible for the 300 people working in Iraq at any one time and only through his focused leadership was the company successful. As the US Military withdrew from Iraq and our business expanded into the commercial market, Paul took on additional responsibilities, **Security**, life support functions, fleet management, local cash management, governmental interaction, and fixed asset re-deployment.

Paul is an exceptional leader, skilled at implementing strategy set by the company and translating that vision into daily execution for his team and measuring the progress. He is skilled at attracting and retaining top talent and building winning teams that positively embrace organizational change. He has worked in this organization for over 9 years and also has 4 years of food service experience. His ability to lead and manage a large organization in areas of the world that are developing or emerging from long-term dictatorships is quite remarkable.

During my 30 years in the beverage and consumer products business, I have worked with only a handful of people that exemplify Paul's leadership ability, business acumen, integrity, and work ethic. He is thorough in the analysis of problems and issues, fair in recommended solutions, has the unique ability to bring the absolute best out of individuals that work with him. His management style is engagingly focused and results orientated.

The best compliment I can give is that whenever possible, I will jump at the chance to have Paul Nelson on my team, given his unique abilities as a business leader. I encouraged him to share this letter with potential employers and to let them know I am available by phone or email if further inquiries are appropriate.

My contact detail: **email** [njddicosmo@gmail.com](mailto:njddicosmo@gmail.com) ; **phone** 239-287-9198

Sincerely,

Tolly DiCosmo,

Former CEO of AMD and Oasis International Waters, INC

